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WINNER SELECTION PROCESS, TERMS & CONDITIONS: This Site is intended to facilitate and promote the selection of an amateur dancer/fan of the Series (the "Winner") who will win a spot to dance in a music video starring the cast of the Series. The selection process for the Winner began with a four city casting tour organized by Company during which hopeful candidates auditioned for a three person judging panel consisting of the Series choreographer and two cast members. Six finalists were selected by the judging panel (1 from Montreal / 1 from Halifax / 2 from Toronto and 2 from Vancouver). Video episodes highlighting the audition process will begin being posted on YouTube on December 15th, 2017 following which online voting through this Site will be open and continue until January 6, 2018 for fans to vote on for their "favorite" dancer from amongst the six finalists to be selected as the Winner, based on the videos which will be posted of the finalists being put through a series of competitions. None of the Series videos post to YouTube are geo-blocked and voting is open to both Canadian and international viewers of the Series and viewers may vote as often as they like. The Series Producers will use the results of the vote to inform their determination of the Winner but reserve the right to make the final decision of the Winner based on the judgement of the judging panel. The results will be announced on this Site shortly following closure of voting after January 6, 2018. The Winner shall not receive any

remuneration for being selected or for appearing in the Series video but will have travel expenses covered to travel to Toronto (if not already resident in Toronto) for filming of the video, which will then be released on YouTube once completed.

INTELLECTUAL PROPERTY AND RESTRICTIONS ON USE OF MATERIALS: The Site contains materials which are protected, nationally and internationally, by copyright and trade-mark laws. No material (including without limitation the text, images, audio and/or video) from the Site or any website owned, operated, licensed or controlled by Company and/or by our affiliates and no software (including without limitation any images or files incorporated in or generated by the software or data accompanying such software) (individually and collectively the "Materials") may be copied, reproduced, republished, uploaded, downloaded, posted, transmitted, or distributed in any way or decompiled, reverse engineered or disassembled, except that you may download one copy of only such Material which is expressly so designated, and in such event, only on any single computer for your personal, non-commercial home use only, provided you keep intact any and all copyright and other proprietary notices. Modification of the Materials or use of the Materials for any other purpose is a violation of ours and/or third parties' copyright, trade-mark and/or other proprietary rights. The use of any such Materials on any other website or networked computer environment is prohibited without our express written consent. Any information which may be provided by you to the Company through this Site including any commentaries or quotes shall not be considered confidential and may be used, reproduced, published, distributed and sublicensed by the Company at no cost on a non-exclusive basis in any and all media now known or hereafter created throughout the world and in perpetuity. The Company may edit, adapt, modify or use such information in combination with the work of any other party in connection with such exploitation.

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PRIVACY POLICY: Company is committed to respecting the privacy concerns of its visitors to the App. Company has created the following privacy policy (the "Policy") to establish guidelines that will govern the collection, use, protection and disclosure of the personal and non-personal information of its visitors:

PERSONAL INFORMATION: The Company does not collect personal information from you unless you provide it to us, which is not contemplated or required in order to utilize this Site or to vote for the Winner. This means that you can use the Site without telling us who you are or revealing any personally identifiable information about yourself. When you supply information about yourself for a specific

purpose, we use the information for only that purpose (such as to provide the service or information you have requested). Should any material changes be made to the ways in which we use personally identifiable information, Company will take commercially reasonable measures to obtain e-mail consent from you. Company will also post the changes to our use of personally identifiable information on our site at least 15 days prior to a change. We believe in the importance of protecting the privacy of children online. Verifiable consent from a child's parent or guardian is required before collecting, using, or disclosing personal information from a child under age 13 without parental consent. The Site is not intended to solicit information of any kind from children under age 13 without parental consent. If you believe that we have received information from or about children under age 13 without parental consent, please contact the Company Privacy Officer at the contact below.

ANONYMOUS NON-PERSONAL INFORMATION: When users access the Site, anonymous, non-personal information about their visit is automatically collected. Company receives aggregate data about the use of the Site, such as the number of times the applications have been opened or the interactions or actions completed in the Site. This information may be gathered directly by the Site software or via a third party plug-in tool provider integrated with the Site. Company uses this Anonymous Non-Personal Information to track the success of its Site with its users and to better tailor the Site to visitors' needs and interests, and for the purposes of gathering data to further market research regarding viewers and fans of the Series. This Anonymous Non-Personal Information may be shared with other parties, such as advertisers, sponsors, research partners, licensees.

LINKS TO THIRD PARTY SITES & SERVICES: The Site may contain links to and from sites operated by third parties. Company makes no representations whatsoever about any third party content that you may access from the Site or about any website from which you may access the Site and/or which may be linked to this Site. We provide third party content and links only as a courtesy to our users, and such links/content do not imply our endorsement of any linked site/content. The linked site/content is not under our influence or control, and we are not responsible for any third party content or the contents of any linked site or subsequent links from that site. Our Privacy Policy is only applicable when you are on this Site. We are distributor of content supplied by third parties. Any opinions, advice, statements, services, offers or other information or content expressed or made available by third parties are solely those of the respective owners, authors and/or distributors and not of us. Without limiting any of the foregoing limitation or disclaimers, neither we nor any third party provider of information guarantees the accuracy, completeness, or usefulness of any content provided on or through the Site. Please review the streaming provider's, and the linked site's, use agreements and privacy policies, and if you do not agree to be bound by the terms, we recommend that you terminate your use of that service or your visit to the site.

E-MAIL LINKS & NOTIFICATIONS: If this Site contains any email links to allow you to contact us directly we will only use the information provided in your e-mail to respond to your questions or comments. We may also store your comments for future reference. Your personal information is only shared with third parties with your explicit permission. Users will be provided with opt-in options with respect to any notifications not relating specifically to user prompted inquiries, such as options for receiving updates or news from Company. All emails from Company to its users will include instructions on how to discontinue receipt of emails, newsletters and other communication from Company and users can discontinue such communication at any time.

LEGAL DISCLAIMER: We may disclose personal information when required by law or in the good-faith belief that such action is necessary in order to conform to the edicts of the law or comply with legal process served on us.

ACCOUNTABILITY: Company takes its commitment to securing privacy very seriously. From time to time, Company may amend or update this Terms of Use and Privacy Policy to comply with visitor concerns, best practices and/or the law. Company has appointed a member of its management team to act as Company's Privacy Officer and who is responsible for reviewing, approving and administering the company's Privacy Policy and Company's commitments hereunder.

GOVERNING LAW: The Company, this Site and the Materials (excluding linked web-sites or content) are physically located within the Province of Ontario, Canada. This Agreement (including both Terms of Use and Privacy Policy) will be governed by the laws of the Province of Ontario and the federal laws of Canada and shall be treated in all respects as an Ontario contract, without reference to the principles of conflicts of law. In the event of a dispute, the non-exclusive jurisdiction of the Ontario courts shall have jurisdiction. We expressly exclude the applicability of the UN Convention on Contracts for the International Sale of Goods, and the *International Sale of Goods Act (Ontario)* as amended, replaced or re-enacted from time to time.

Contact Us: If you have any questions, concerns or comments or if you wish to review, change, or remove any personal information which has been provided to the Company, feel free to contact us at backstage@quityourdayjobpictures.com